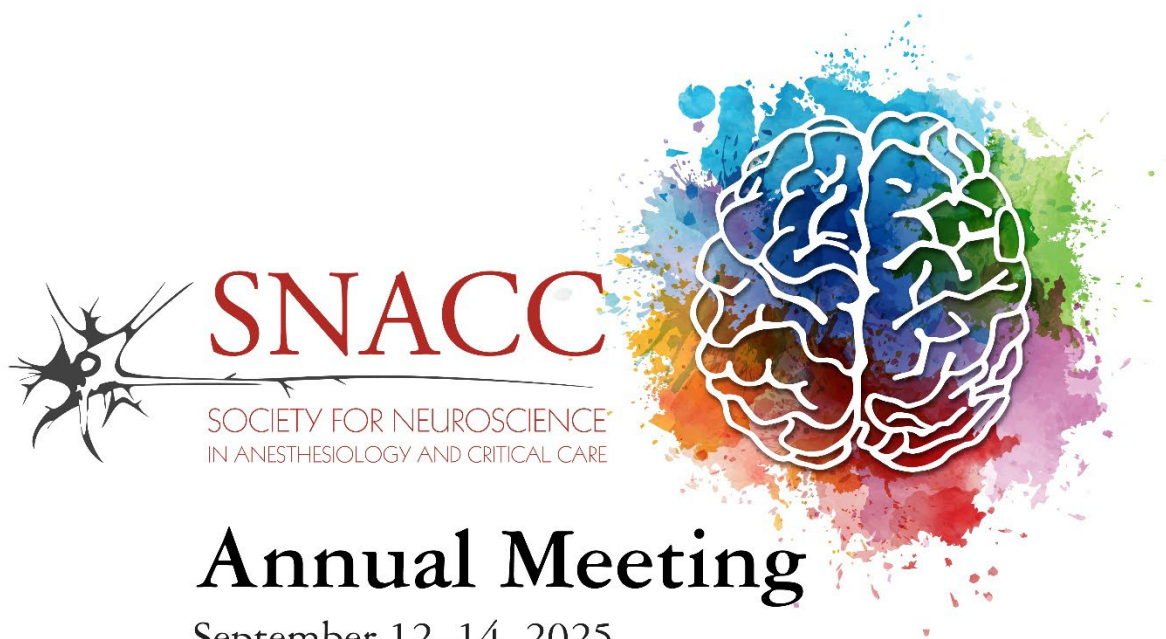




Annual Meeting

September 12–14, 2025

Atlanta, Georgia

Exhibits and Sponsorship Prospectus

For more information, please reach out to SNACC Conference Manager Ryley Bowen
ryleyb@imiae.com | 919.459.6086

Join Us

You are invited to be a part of the 53rd SNACC Annual Meeting, which will be held in Atlanta, Georgia, **September 12-14, 2025**. This Friday – Sunday event will allow ample opportunity to learn about the latest discoveries in neuroscience, anesthesiology, and critical care, mingle with colleagues, and exchange ideas to grow your network. There will be dedicated exhibit time as well as exclusive support opportunities.

Target Audience

The SNACC 53rd Annual Meeting has been designed to meet the educational needs of neurosurgical and neurocritical care anesthesiologists and neuroscientists involved in the care of patients with neurological disorders and is intended for faculty, resident, and fellow neurosurgical and neurocritical care anesthesiologists, neuroscientists, certified registered nurse anesthetists, postdoctoral fellows, graduate, and medical students. We anticipate 250 – 300 attendees at the Annual Meeting, primarily neuroanesthesiologists and neuroscientists. You are invited to take advantage of the exhibit, advertising, and support opportunities being offered. Industry support is vital to the success of this meeting and demonstrates your commitment to improving patient care. With unopposed exhibit hours, you will have an opportunity to generate new leads with anesthesiology decision makers.

Support Application Procedure

After reviewing the support opportunities outlined in the Prospectus and determining the level of participation that best fits your goals for this event:

Complete company information and pay support fees using the [Support Application](#).

Payment may be made by credit card or check payable to Society for Neuroscience in Anesthesiology and Critical Care. **The entire support fee must be paid with the Support Application.**

In compliance with continuing medical education requirements, you will be sent a letter of agreement for commercial support after your application and payment has been received.

SNACC is a not-for-profit organization, and the taxpayer ID is 54-1519650. The W-9 is available upon request to info@snacc.org.

Cancellation

Written cancellations submitted to SNACC by **August 14th, 2025**, will be eligible for a 50% refund. No refunds will be issued for cancellations made after **August 14th, 2025**. SNACC reserves the right not to process refunds until after the conclusion of the event.

Liability

Exhibitor assumes all risks and responsibilities for accidents, injuries, or damages to person or property and agrees to indemnify and hold harmless the Society for Neuroscience in Anesthesiology and Critical Care, its

officers, directors, trustees, employees, agents, and contractors, from any claims, liabilities, losses, costs, and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity.

Exhibit Space

Exhibit spaces will be assigned based on when the application and *full payment* are received. Every effort will be made to accommodate special requests. SNACC cannot guarantee preferences for exhibit space applications. SNACC reserves the right to add, move, or remove exhibit tables as necessary. The floorplan is subject to change.

Exhibitor Move In*: Friday, September 12 5:00 pm

Exhibit Hours*: Saturday, September 13
 6:30 am – 8:00 Breakfast with Exhibitors
 11:45 am – 1:00 pm Lunch with Exhibitors

Sunday, September 14

6:30 am – 8:00 am Breakfast with Exhibitors (Coffee service begins at 7 for abstracts)
 11:45 am – 1:00 pm Lunch with Exhibitors (Business Meeting and Awards at 12:15)

Exhibitor Move Out*: Saturday, September 14 1:00 pm – 3:00 pm

**times subject to change*

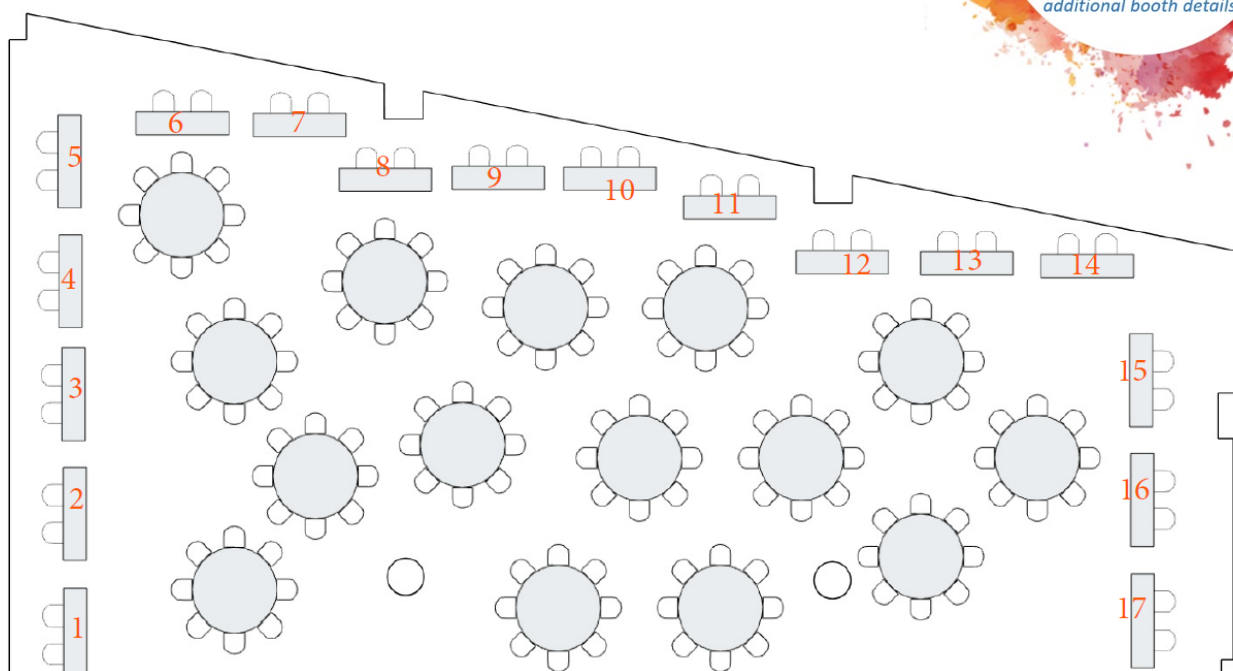
Floor Plan

**Floor plan will be updated as booths are sold*

Exhibit Space Includes:

- 6' table
- 2 chairs

See package options for additional booth details



Support Opportunities – Available on a first come first serve basis

Opening Reception Patron

\$10,000 on/before July 15 | \$12,000 after July 15

Be an exclusive sponsor of SNACC's Opening Reception as well as receive the benefits listed below:

- Recognition in the meeting materials and on meeting signs as the Opening Reception Patron
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Three in-line exhibit spaces to include 6ft draped tables and chairs
- Five exhibit badge registrations
- Pre- and post-meeting registration list with name, institution, city, and state for registrants who opt into being included on the list
- Up to 300-word product/company description on the meeting website
- Exclusive supporter of the Opening Reception – recognition to include:
 - Signage at the event
 - Ability to make company logoed items available to reception attendees
 - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

President's Reception Patron

\$3,500 on/before July 15 | \$4,000 after July 15

Be the exclusive sponsor of SNACC's President's Reception for the organization's leadership, committee members, and the meeting faculty, as well as receiving all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage as the President's Reception Patron
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Two in-line exhibit spaces to include 6ft draped tables and chairs
- Three exhibit badge registrations
- Pre- and post-conference registration list with name, institution, city, and state for registrants who opt into being included on the list
- Up to 150-word product/company description on the meeting website
- Exclusive supporter of the President's Reception – recognition to include:
 - Signage at reception
 - Ability to make company logoed items available to reception attendees
 - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

Exhibitor

\$2,000 on/before July 15 | \$2,500 after July 15

- Recognition in the meeting materials and on meeting signage at the Annual Meeting
- Recognition on the SNACC annual meeting website
- Recognition at the Exhibit Hall entrance
- One 6ft draped exhibit table and two chairs

Support Prospectus | SNACC 53rd Annual Meeting

- Two exhibit badge registrations
- Pre- and post-meeting registration list with name, institution, city, and state for registrants who opt in to being included on the list
- Up to 100-word product/company description on the meeting website

Supporter

\$1,500 on/before July 15 | \$2,000 after July 15

- Recognition in the meeting materials and on signage displayed during the Annual Meeting
- Recognition on the SNACC annual meeting website
- Recognition at the Exhibit Hall entrance

Product/Company Descriptions

Company information, including logos and description, should be submitted by **August 14, 2025**. SNACC reserves the right not to include company information in meeting materials if it is not received by the deadline.

Please reference the Support Opportunities to determine what information your company needs to submit by the deadline.

Supporter Representative Name Badges

Registration information for the booth personnel who will be staffing the exhibit booth must be completed by **August 14, 2025**. Please reference the Support Opportunities to determine how many registrations are available to your company representatives. Additional details on how to register your booth personnel will be sent after your Letter of Agreement and full payment has been received. Individuals registered as booth personnel are not eligible to earn CME.

To order additional badges for your company representatives, you may register them for the event. Contact Ryley Bowen at rileyb@imiae.com for details on how to register additional booth personnel for the discounted rate of \$200 per person.

Important Dates

July 15	Exhibit application and full payment; cancellation requests must be received in order to be eligible for 50% refund
July 15	Deadline to submit support application and company information (logo, description, etc.) in order to be included in attendee materials
July 16	Supporter participation prices increase
August 14	Names must be submitted for booth representative name badges
August 19	Deadline to reserve a guest room at The Westin Peachtree Plaza (room block may sell out prior to deadline)

Hotel Reservations

The majority of SNACC Annual Meeting activities, including the exhibit hall, will be at The Westin Peachtree Plaza, Atlanta.

The Westin Peachtree Plaza
210 Peachtree Street NW
Atlanta, GA 30303



[Online reservations](#)

Phone reservations: 404-659-1400

The SNACC group rate starts at \$199 per night, exclusive of taxes, for reservations made in the group block prior to **August 19, 2025**. If the block sells out prior to this date, rooms may not be available at the negotiated rate.

Shipping Receipt and Handling

Should you choose to send any packages for your sponsorship or exhibit directly to the hotel, they must be addressed in the following way:

(-Guest Name/Company Name-)
The Westin Peachtree Plaza Hotel
210 Peachtree Street NW
Atlanta, GA 30303
HOLD FOR: SNACC 2025 Annual Meeting | Sept. 12-14
Onsite Client Contact: Ryley Bowen

Note: The hotel cannot accept shipments for the SNACC Annual Meeting prior to **September 9, 2025**, so please plan your shipments accordingly.

If you do choose to ship one or more packages, please send a detailed description of what the package(s) looks like (or attach a photo of the package) prior to shipment to Ryley Bowen at rileyb@imiae.com.

The following Package Handling Fees may be assessed by the hotel. If so, the cost will be assessed to the supporter who shipped the package.

Weight Class	Inbound Receiving / Delivery Fee
0.0 – 1.0 lbs.	\$5.00
1.1 – 10.0 lbs.	\$15.00
10.1 – 20.0 lbs	\$20.00
20.1 – 30.0 lbs	\$30.00
30.1 – 40.0 lbs.	\$40.00
40.1 – 50.0 lbs	\$50.00
50.1 – 60.0 lbs.	\$50.00
60.0 lbs. and Over	\$70.00
Crate and Pallet	Cannot be received for SNACC 2025

Health and Safety

At a minimum, SNACC will follow all requirements of the City of Atlanta, State of Georgia, and The Westin Peachtree Plaza. SNACC reserves the right to impose vaccination, testing, or mask requirements that are stricter than what is required. Any testing requirements for in-person participants may be at the expense of the participant.

Annual Meeting registrants will be sent an email outlining any requirements approximately one week prior to the event.

For up-to-date event health and safety information, visit the [SNACC Annual Meeting website](#).

Event Cancellation

The support agreement is automatically terminated in the event the SNACC Annual Meeting is cancelled due to causes that are beyond reasonable control (i.e., acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the meeting). SNACC will determine an equitable basis for refund of a portion of the exhibit fees, after due consideration of expenditures, commitments, and benefits that have been provided at the time of cancellation.

Scam Alert

Commonly event supporters are targets for nefarious activities due to company listings and contacts being published on the event website. Here are some common scams and ways to protect your company:

Hotel Reservations

Do not follow links to make hotel reservations sent from anyone other than SNACC or those that are available in this prospectus. The hotel will not call you asking you to make a reservation as they will not have your contact details until your reservation has been made. Be aware not to provide your personal, travel, or payment information to scammers.

Attendee Contact List

This Prospectus is the only place you will be offered information regarding the purchase of the SNACC Annual Meeting attendee list. If you are contacted by anyone other than SNACC, it is a scam. Please do not provide scammers with your personal information.

SNACC Contact

For more information on opportunities to support the SNACC Annual Meeting, please contact:

Ryley Bowen
Meeting and Events Manager
919.459.6086
ryleyb@imiae.com

Payments for supporter fees may be mailed to: SNACC
183 Wind Chime Court, Suite 203
Raleigh, North Carolina 27615

To arrange a credit card payment by phone, please contact info@snacc.org.