

Annual Meeting

September 12-14, 2024

Denver, Colorado

Exhibits and Sponsorship Prospectus

For more information, please reach out to SNACC Conference Manager Dawn LeBlanc
dawn@imiae.com | 919.459.6103

Join Us

You are invited to be a part of the 52nd SNACC Annual Meeting, which will be held in Denver, Colorado, **September 12-14, 2024**. This Thursday – Saturday event will allow ample opportunity to learn about the latest discoveries in neuroscience, anesthesiology, and critical care, mingle with colleagues, and exchange ideas to grow your network. There will be dedicated exhibit time as well as exclusive support opportunities.

Target Audience

The SNACC 52nd Annual Meeting has been designed to meet the educational needs of neurosurgical and neurocritical care anesthesiologists and neuroscientists involved in the care of patients with neurological disorders and is intended for faculty, resident, and fellow neurosurgical and neurocritical care anesthesiologists, neuroscientists, certified registered nurse anesthetists, postdoctoral fellows, graduate, and medical students. We anticipate 250 – 300 attendees at the Annual Meeting, primarily neuroanesthesiologists and neuroscientists. You are invited to take advantage of the exhibit, advertising, and support opportunities being offered. Industry support is vital to the success of this meeting and demonstrates your commitment to improving patient care. With unopposed exhibit hours, you will have an opportunity to generate new leads with anesthesiology decision makers.

Support Application Procedure

After reviewing the support opportunities outlined in the Prospectus and determining the level of participation that best fits your goals for this event:

Complete company information and pay support fees using the [Support Application](#).

Payment may be made by credit card or check payable to Society for Neuroscience in Anesthesiology and Critical Care. **The entire support fee must be paid with the Support Application.**

In compliance with continuing medical education requirements, you will be sent a letter of agreement for commercial support after your application and payment has been received.

SNACC is a not-for-profit organization, and the taxpayer ID is 54-1519650. The W-9 is available upon request to info@snacc.org.

Cancellation

Written cancellations submitted to SNACC by **August 16th, 2024**, will be eligible for a 50% refund. No refunds will be issued for cancellations made after **August 16th, 2024**. SNACC reserves the right not to process refunds until after the conclusion of the event.

Liability

Exhibitor assumes all risks and responsibilities for accidents, injuries, or damages to person or property and agrees to indemnify and hold harmless the Society for Neuroscience in Anesthesiology and Critical Care, its officers, directors, trustees, employees, agents, and contractors, from any claims, liabilities, losses, costs, and expenses (including attorneys' fees) arising from or in connection with Exhibitor's participation in the Activity.

Exhibit Space

Exhibit spaces will be assigned based on when the application and *full payment* are received. Every effort will be made to accommodate special requests. SNACC cannot guarantee preferences for exhibit space applications. SNACC reserves the right to add, move, or remove exhibit tables as necessary. The floorplan is subject to change.

Exhibitor Move In*: Thursday, September 12 | 5:00 pm

Exhibit Hours*: Friday, September 13

7:00 am – 8:15 am

10:00 am – 10:30 am

12:45 pm – 1:45 pm

3:30 pm – 4:00 pm

Coffee with Exhibitors

Break with Exhibitors

Lunch with Exhibitors

Break with Exhibitors

Saturday, September 14

9:00 am – 9:30 am

11:45 am – 1:00 pm

Coffee with Exhibitors (Coffee service begins at 7 for abstracts)

Lunch with Exhibitors (Business Meeting and Awards at 12:15)

Exhibitor Move Out*: Saturday, September 14 | 1:00 pm – 3:00 pm

**times subject to change*

Floor Plan

**Floor plan will be updated as booths are sold*

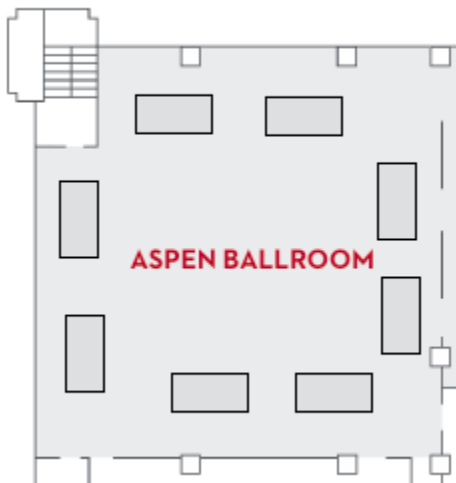


Exhibit Space Includes:

- 6' table
- 2 chairs

See package options for additional booth details

Support Opportunities

Opening Reception Patron

\$15,000 on/before July 12 | \$17,000 after July 12

Be an exclusive sponsor of SNACC's Opening Reception as well as receive the benefits listed below:

- Recognition in the meeting materials and on meeting signs as the Opening Reception Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Three in-line exhibit spaces to include 6ft draped tables and chairs
- Five exhibit badge registrations
- Pre- and post-meeting registration list with name, institution, city, and state for registrants who opt into being included on the list
- Up to 300-word product/company description on the meeting website
- Exclusive supporter of the Opening Reception – recognition to include:
 - Signage at the event
 - Ability to put literature on tables at the reception
 - Ability to make company logoed items available to reception attendee.
 - Opportunity for company representative to speak for three minutes to welcome attendees to the meeting
 - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

Social Fundraiser Patron

\$5,000 on/before July 12 | \$7,500 after July 12

Be an exclusive sponsor of SNACC's Social Fundraiser as well as receive all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage as the Social Fundraiser Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Two in-line exhibit spaces to include 6ft draped tables and chairs
- Four exhibit badge registrations
- Pre- and post-meeting registration list with name, institution, city, and state for registrants who opt-in to being included on the list
- Up to 200-word product/company description on the meeting website.
- Exclusive supporter of the Social Fundraiser – recognition to include:
 - Signage at fundraiser venue
 - Ability to put literature on tables at the fundraiser
 - Ability to make company logoed items available to fundraiser attendees
 - Opportunity for company representative to speak for three minutes to welcome attendees to the fundraiser
 - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

President's Reception Patron

\$3,500 on/before July 12 | \$4,000 after July 12

Be the exclusive sponsor of SNACC's President's Reception for the organization's leadership, committee members, and the meeting faculty, as well as receiving all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage as the President's Reception Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Two in-line exhibit spaces to include 6ft draped tables and chairs
- Three exhibit badge registrations
- Pre- and post-conference registration list with name, institution, city, and state for registrants who opt into being included on the list
- Up to 150-word product/company description on the meeting website
- Exclusive supporter of the President's Reception – recognition to include:
 - Signage at reception
 - Ability to put literature on tables at the reception.
 - Ability to make company logoed items available to reception attendees.
 - Opportunity for company representative to speak for three minutes to welcome attendees to the reception.
 - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

Science Reception Patron

\$3,000 on/before July 12 | \$3,750 after July 12

Be an exclusive sponsor of SNACC's Science Reception targeting those who are active researchers as well as receiving all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage as the Science Reception Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Two in-line exhibit spaces to include 6ft draped tables and chairs.
- Three exhibit badge registrations
- Pre- and post-meeting registration list with name, institution, city, and state for registrants who opt into being included on the list
- Up to 150-word product/company description on the meeting website
- Exclusive supporter of the Basic Science Reception – recognition to include:
 - Signage at reception
 - Ability to put literature on tables at the reception
 - Ability to make company logoed items available to reception attendees
 - Opportunity for company representative to speak for three minutes to welcome attendees to the reception
 - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

Trainee Engagement Tech Reception Patron **\$2,500 on/before July 12 | \$3,000 after July 12**

Reach the future leaders of the anesthesiology critical care industry by supporting the Trainee Engagement Tech Reception. Benefits include:

- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Up to 150-word product/company description on the meeting website
- Exclusive supporter of the President's Reception – recognition to include:
 - Signage at reception
 - Ability to put literature on tables at the reception
 - Ability to make company logoed items available to reception attendees

Exhibitor **\$2,000 on/before July 12 | \$2,500 after July 12**

- Recognition in the meeting materials and on meeting signage at the Annual Meeting
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website
- Recognition at the Exhibit Hall entrance
- One exhibit table
- Two exhibit badge registrations
- Pre- and post-meeting registration list with name, institution, city, and state for registrants who opt in to being included on the list
- Up to 100-word product/company description on the meeting website

Supporter **\$1,500 on/before July 12 | \$2,000 after July 12**

- Recognition in the meeting materials and on meeting signage at the Annual Meeting
- Recognition on the SNACC annual meeting website
- Recognition at the Exhibit Hall entrance

Additional Support Options for Eligible Organizations

Eligible Organizations as defined by ACCME have the following additional opportunities to support the SNACC Annual Meeting. In simple terms, these are organizations that do not produce products used by or on patients. If you are interested in one of these opportunities and are uncertain of your ACCME status, please reach out to Dawn LeBlanc at dawn@imiae.com

Session Support **Contact SNACC to further discuss**

Support a specific session at the SNACC Annual Meeting. To learn more about the SNACC sessions selected by the Program Committee and what sessions may be available for support, please reach out to Dawn LeBlanc at dawn@imiae.com. Additional benefits include:

- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance as an event supporter
- Recognition at the supported session

Product/Company Descriptions

Company information, including logos and description, should be submitted by **August 16, 2024**. SNACC reserves the right not to include company information in meeting materials if it is not received by the deadline.

Please reference the Support Opportunities to determine what information your company needs to submit by the deadline.

Supporter Representative Name Badges

Registration information for the booth personnel who will be staffing the exhibit booth must be completed by **August 16, 2024**. Please reference the Support Opportunities to determine how many registrations are available to your company representatives. Additional details on how to register your booth personnel will be sent after your Letter of Agreement and full payment has been received. Individuals registered as booth personnel are not eligible to earn CME.

To order additional badges for your company representatives, you may register them for the event. Contact Dawn LeBlanc at 919.459.6103 for details on how to register additional booth personnel for the discounted rate of \$200 per person.

Important Dates

- | | |
|-----------|--|
| July 12 | Exhibit application and full payment; cancellation requests must be received in order to be eligible for 50% refund |
| July 12 | Deadline to submit support application and company information (logo, description, etc.) in order to be included in attendee materials |
| July 13 | Supporter participation prices increase |
| August 16 | Names must be submitted for booth representative name badges |
| August 20 | Deadline to reserve a guest room at the Grand Hyatt Denver (room block may sell out prior to deadline) |

Hotel Reservations

The majority of SNACC Annual Meeting activities, including the exhibit hall, will be at the Grand Hyatt, Denver.

GRAND HYATT DENVER
1750 WELTON ST
DENVER, CO 80202-3999, US

[Online reservations](#)

Phone reservations: 888-236-2427

The SNACC group rate starts at \$289 per night, exclusive of taxes, for reservations made in the group block prior to **August 20, 2024**. If the block sells out prior to this date, rooms may not be available at the negotiated rate.

Health and Safety

At a minimum, SNACC will follow all requirements of the City of Denver, State of Colorado, and the Grand Hyatt Denver. SNACC reserves the right to impose vaccination, testing, or mask requirements that are stricter than what is required. Any testing requirements for in-person participants may be at the expense of the participant.

Annual Meeting registrants will be sent an email outlining any requirements approximately one week prior to the event.

For up-to-date event health and safety information, visit the [SNACC Annual Meeting website](#).

Event Cancellation

The support agreement is automatically terminated in the event the SNACC Annual Meeting is cancelled due to causes that are beyond reasonable control (i.e., acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the meeting). SNACC will determine an equitable basis for refund of a portion of the exhibit fees, after due consideration of expenditures, commitments, and benefits that have been provided at the time of cancellation.

Scam Alert

Commonly event supporters are targets for nefarious activities due to company listings and contacts being published on the event website. Here are some common scams and ways to protect your company:

Hotel Reservations

Do not follow links to make hotel reservations sent from anyone other than SNACC or those that are available in this prospectus. The hotel will not call you asking you to make a reservation as they will not have your contact details until your reservation has been made. Be aware not to provide your personal, travel, or payment information to scammers.

Attendee Contact List

This Prospectus is the only place you will be offered information regarding the purchase of the SNACC Annual Meeting attendee list. If you are contacted by anyone other than SNACC, it is a scam. Please do not provide scammers with your personal information.

SNACC Contact

For more information on opportunities to support the SNACC Annual Meeting, please contact:

Dawn LeBlanc
Conference Manager
919.459.6103
dawn@imiae.com

Payments for supporter fees may be mailed to: SNACC
110 Horizon Drive, Suite 210
Raleigh, North Carolina 27615

To arrange a credit card payment by phone, please contact info@snacc.org.