Snacc
Society for Neuroscience in Anesthesiology and Critical Care

Annual Meeting
September 8–10, 2023
Alexandria, Virginia (metro DC)

Marketing and Support Prospectus

For more information, please reach out to Executive Director Lee Charak
leeb@imiae.com
**Join Us**

You are invited to be a part of the 51st SNACC Annual Meeting, which will be held in Alexandria, Virginia in September. Join us as we celebrate the rich history of SNACC and look ahead to the future. This Friday – Sunday event will allow ample opportunity to learn about the latest discoveries in neuroscience, anesthesiology, and critical care, mingle with colleagues and exchange ideas to grow your network. There will be dedicated exhibit time as well as exclusive support opportunities.

**Target Audience**

The SNACC 51st Annual Meeting has been designed to meet the educational needs of neurosurgical and neurocritical care anesthesiologists and neuroscientists involved in the care of patients with neurological disorders and is intended for faculty, resident and fellow neurosurgical and neurocritical care anesthesiologists, neuroscientists, certified registered nurse anesthetists, postdoctoral fellows, graduate and medical students. We anticipate 250 – 300 attendees at the Annual Meeting, primarily neuroanesthesiologists and neuroscientists. You are invited to take advantage of the exhibit, advertising, and support opportunities being offered. Industry support is vital to the success of this meeting and demonstrates your commitment to improving patient care. With unopposed exhibit hours you will have an opportunity to generate new leads with anesthesiology decisions makers.

**Support Application Procedure**

After reviewing the support opportunities outlined in the Prospectus and determining the level of participation that best fits your goals for this event:

1. Complete the online **Letter of Agreement**, which may be accessed [here](#), and upload the completed and signed copy to your **Support Application**.

2. **Payment** may be made by credit card or check payable to: Society for Neuroscience in Anesthesiology and Critical Care. **The entire support fee must be paid with the Support Application.** Complete company information and pay support fees using the **Support Application**.

   SNACC is a not-for-profit organization and the taxpayer ID is 54-1519650. The W-9 is available upon request to info@snacc.org.

**Cancellation**

Written cancellations submitted to SNACC by **July 10, 2023** will be eligible for a 50% refund. No refunds will be issued for cancellations made after July 10. SNACC reserves the right not to process refunds until after the conclusion of the event.

**Liability**

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless the Society for Neuroscience in Anesthesiology and Critical Care, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys’ fees) arising from or in connection with Exhibitor’s participation in the Activity.
Exhibit Space

Exhibit spaces will be assigned based on when the application and full payment are received. Every effort will be made to accommodate special requests. SNACC cannot guarantee preferences for exhibit space applications. SNACC reserves the right to add, move, or remove exhibit tables as necessary. The floorplan is subject to change.

**Exhibitor Move In**: Friday, September 8 | 5:00 pm

**Exhibit Hours**: **Saturday, September 9**
- 7:00 am – 8:15 am Coffee with Exhibitors
- 10:00 am – 10:30 am Break with Exhibitors
- 12:45 pm – 1:45 pm Lunch with Exhibitors
- 3:30 pm – 4:00 pm Break with Exhibitors

**Sunday, September 10**
- 8:30 am – 9:00 am Coffee with Exhibitors (Coffee service begins at 7 for abstracts)
- 11:45 am – 1:00 pm Lunch with Exhibitors (Business Meeting and Awards at 12:15)

**Exhibitor Move Out**: Sunday, September 10 | 1:00 pm – 3:00 pm

*times subject to change

Floor Plan

*Floor plan will be updated as booths are sold
Support Opportunities

**Networking Patron** $15,000 on/before July 10 | $17,000 after July 10
Be exclusive sponsor of SNACC’s Networking Celebration as well as receiving the benefits listed below:

- Recognition in the meeting materials and on meeting signs as the Networking Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with link to your company website
- Recognition at the Exhibit Hall entrance
- Three in-line exhibit spaces to include 6ft draped tables and chairs
- Five exhibit badge registrations
- Pre and post meeting registration list with name, institution, city, and state for registrants who opt in to being included on the list
- Up to 300-word product/company description on the meeting website.
- Exclusive supporter of the Networking Celebration – recognition to include:
  - Signage at celebration venue
  - Ability to put literature on tables at the celebration
  - Ability to make company logoed items available to celebration attendees
  - Opportunity for company representative to speak for three minutes to welcome attendees to the celebration
  - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

**Social Fundraiser Patron** $5,000 on/before July 10 | $5,750 after July 10
Be exclusive sponsor of SNACC’s Social Fundraiser as well as receiving all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage as the Social Fundraiser Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Two in-line exhibit spaces to include 6ft draped tables and chairs
- Four exhibit badge registrations
- Pre and post meeting registration list with name, institution, city, and state for registrants who opt in to being included on the list
- Up to 200-word product/company description on the meeting website.
- Exclusive supporter of the Social Fundraiser – recognition to include:
  - Signage at fundraiser venue
  - Ability to put literature on tables at the fundraiser
  - Ability to make company logoed items available to fundraiser attendees
  - Opportunity for company representative to speak for three minutes to welcome attendees to the fundraiser
  - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants
Industry Supported Symposium

- One opportunity to host an educational symposium on Friday, September 8, that is focused on topics relevant to the sponsor.
- Room will be equipped with screen, projector, and microphone
- Presentation will be listed on event schedule

President’s Reception Patron

Be exclusive sponsor of SNACC’s President’s Reception for the organization’s leadership, committee members and the meeting faculty, as well as receiving all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage as the President’s Reception Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Two in-line exhibit spaces to include 6ft draped tables and chairs
- Three exhibit badge registrations
- Pre and post conference registration list with name, institution, city, and state for registrants who opt in to being included on the list
- Up to 150-word product/company description on the meeting website.
- Exclusive supporter of the President’s Reception – recognition to include:
  - Signage at reception
  - Ability to put literature on tables at the reception
  - Ability to make company logoed items available to reception attendees
  - Opportunity for company representative to speak for three minutes to welcome attendees to the reception
  - Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

Science Reception Patron

Be exclusive sponsor of SNACC’s Science Reception targeting those who are active researchers as well as receiving all of the benefits listed below:

- Recognition in the meeting materials and on meeting signage as the Science Reception Patron
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance
- Two in-line exhibit spaces to include 6ft draped tables and chairs
- Three exhibit badge registrations
- Pre and post meeting registration list with name, institution, city, and state for registrants who opt in to being included on the list
- Up to 150-word product/company description on the meeting website.
- Exclusive supporter of the Science Reception – recognition to include:
  - Signage at reception
  - Ability to put literature on tables at the reception
  - Ability to make company logoed items available to reception attendees
Opportunity for company representative to speak for three minutes to welcome attendees to the reception
- Dedicated thank you social media post to all SNACC followers, not just Annual Meeting participants

**Exhibitor**

- Recognition in the meeting materials and on meeting signage at the Annual Meeting
- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website
- Recognition at the Exhibit Hall entrance
- One exhibit table
- Two exhibit badge registrations
- Pre and post meeting registration list with name, institution, city, and state for registrants who opt in to being included on the list
- Up to 100-word product/company description on the meeting website

**Exhibitor**

- Recognition in the meeting materials and on meeting signage at the Annual Meeting
- Recognition on the SNACC annual meeting website
- Recognition at the Exhibit Hall entrance

**Product Demonstration**

- Reserve a 20-minute dedicated time to demonstrate your company’s product(s) at your booth
- Demonstration time will be listed on event schedule and signage
- Times will be assigned based on receipt of full payment for event support
- Company must be an Exhibitor to reserve a product demonstration time at their booth

**Job Posting**

- Announcement distribution to SNACC eblast list
- Listing on the Job Postings section of the SNACC Annual Meeting website
- Listing on the SNACC website for six months
- Contact us to discuss further options

**Supporter**

- Recognition in the meeting materials and on meeting signage at the Annual Meeting
- Recognition on the SNACC annual meeting website
- Recognition at the Exhibit Hall entrance

**Additional Support Options for Eligible Organizations**

Eligible Organizations as defined by ACCME have the following additional opportunities to support the SNACC Annual Meeting. In simple terms, these are organizations that do not produce products used by or on patients. If you are interested in one of these opportunities and are uncertain of your ACCME status, please reach out to Kara Stachowiak at kara@imiae.com.
Support Prospectus | SNACC 51st Annual Meeting

Session Support
Support a specific session at the SNACC Annual Meeting. To learn more about the SNACC sessions selected by the Program Committee and what sessions may be available for support, please reach out to Kara Stachowiak at kara@imiae.com. Additional benefits include:

- Recognition in the SNACC Newsletter
- Recognition on the SNACC annual meeting website with a link to your company website
- Recognition at the Exhibit Hall entrance as an event supporter
- Recognition at the session supported

Website Home Page Ad
$5,000 on/before July 10 | $6,500 after July 10
Highlight your company where everyone interested in learning more about the SNACC Annual Meeting, not just event registrants, will see it, many times! Ad placement will depend upon website home page content. SNACC reserves the right to move the ad location as the event approaches and content is updated on the website. Additional benefits include:

- Recognition in the SNACC Newsletter
- Ad or links within ad will link to your company website
- Recognition at the Exhibit Hall entrance as an event supporter

Educational Grant
Negotiable
Unrestricted educational grants may be contracted to support the SNACC Annual Meeting. To further discuss grant opportunities, please reach out to Kara Stachowiak at kara@imiae.com.

New in 2023! Non-profit Showcase
$500 on/before July 10 | $600 after July 10
Send your pre-printed advertisement to the meeting venue to be displayed with the advertisements from other non-profits. Advertise an academic appointment, a job at your hospital, or provide recruitment tools that attendees can take back to their colleagues. Non-Profit Showcase participants must meet the definition of an Eligible Organization listed above and are responsible for producing their materials (no larger than 8.5”x11”) and shipping them to the event venue. Items not picked up will not be return shipped.

Product/Company Descriptions

Company information, including logos and description, should be uploaded with your Payment Application by July 10, 2023. SNACC reserves the right not to include company information in meeting materials if it is not received by the deadline. Please reference the Support Opportunities to determine what information your company needs to submit by the deadline.

Supporter Representative Name Badges
Registration information for the booth personnel who will be staffing the exhibit booth must be completed by August 16, 2023. Please reference the Support Opportunities to determine how many registrations are available to your company representatives. Additional details on how to register your booth personnel will be sent after your Letter of Agreement and full payment have been received. Individuals registered as booth personnel are not eligible to earn CME.
To order additional badges for your company representatives, you may register them for the event. Contact Kara Stachowiak (kara@imiae.com) for details on how to register additional booth personnel for the discounted rate of $200 per person.

**Important Dates**

**July 10**  
Exhibit application and full payment; cancellation requests must be received in order to be eligible for 50% refund

**July 10**  
Deadline to submit support application and company information (logo, description, etc.) in order to be included in attendee materials

**July 11**  
Supporter participation prices increase

**August 16**  
Names must be submitted for booth representative name badges

**August 16**  
Deadline to reserve a guest room at the Westin Alexandria Old Town (room block may sell out prior to deadline)

**Hotel Reservations**

The majority of SNACC Annual Meeting activities, including the exhibit hall, will be at the Westin Alexandria Old Town.

- **Westin Alexandria Old Town**  
  400 Courthouse Square  
  Alexandria, Virginia, 22314 United States  
  [Online reservations](#)  
  Phone reservations: 888-236-2427

The SNACC group rate is $199 per night, exclusive of taxes, for reservations made in the group block prior to **August 16, 2023**. If the block sells out prior to this date, rooms may not be available at the negotiated rate.

**Health and Safety**

At a minimum, SNACC will follow all requirements of the [City of Alexandria](#), [State of Virginia](#), and the [Westin Alexandria Old Town](#). SNACC reserves the right to impose vaccination, testing, or mask requirements that are stricter than what is required. Any testing requirements for in-person participants may be at the expense of the participant.

Annual Meeting registrants will be sent an email outlining any requirements approximately one week prior to the event.

For up-to-date event health and safety information, visit the [SNACC Annual Meeting website](#).

**Event Cancellation**

The support agreement is automatically terminated in the event the SNACC Annual Meeting is cancelled due to causes that are beyond reasonable control (i.e., acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the meeting). SNACC will determine
an equitable basis for refund of a portion of the exhibit fees, after due consideration of expenditures, commitments, and benefits that have been provided at the time of cancellation.

Scam Alert
Commonly event supporters are targets for nefarious activities due to company listings and contacts being published on the event website. Here are some common scams and ways to protect your company:

Hotel Reservations
Do not follow links to make hotel reservations sent from anyone other than SNACC or those that are available in this prospectus. The hotel will not call you asking you to make a reservation as they will not have your contact details until your reservation has been made. Be aware not to provide your personal, travel, or payment information to scammers.

Attendee Contact List
This Prospectus is the only place you will be offered information regarding the purchase of the SNACC Annual Meeting attendee list. If you are contacted by anyone other than SNACC, it is a scam. Please do not provide scammers with your personal information.

SNACC Contact
For more information on opportunities to support the SNACC Annual Meeting, please contact:

Lee Charak
Conference Manager
leeb@imiae.com

Payments for supporter fees may be mailed to: SNACC
110 Horizon Drive, Suite 210
Raleigh, North Carolina 27615