



NEWS

INSERTION ORDER & RATE SHEET

Requested Publication Issue(s):

- Spring (April)
 Summer (June)
 Fall (August)
 Winter (December)

Ads are due 30 days prior to publication.

The deadlines for advertising materials are the following: Spring issue - March 15; Summer issue - May 15; Fall issue - July 15; Winter issue - November 15. Due to space constraints, ads are accepted on a first-come, first-served basis and subject to approval before publishing. Please submit this completed and signed insertion order as soon as possible to assure your selected advertising space. All ads should be produced as RGB or Index color and provided as 72 dpi jpg, png or gif files to Ray Hall via email at ray@societyhq.com. Ad production services are available for an additional fee of \$125 per hour.

- PLEASE PRINT -

Advertiser _____ Today's Date _____
 Billing Client _____ Contact Person _____
 Billing Address _____
 City/State/Zip _____
 Email Address _____ Phone _____ Fax _____
 Headline _____
 Authorized Signature _____
 Requested URL link _____

If you reserve ad space in all four issues of the SNACC Newsletter, there is a 25% discount per issue.

Total Amount Due \$ _____ P.O. / Insertion Number (if applicable): _____

FULL SIZE	HALF SIZE	QUARTER SIZE
<input type="checkbox"/> 1x Rate=\$850 <input type="checkbox"/> 4x Rate=\$637 750 x 400 px Horizontal	<input type="checkbox"/> 1x Rate=\$450 <input type="checkbox"/> 4x Rate=\$337 400 x 200 px Horizontal	<input type="checkbox"/> 1x Rate=\$250 <input type="checkbox"/> 4x Rate=\$187 200 x 200 px

At the time of publication, your invoice will be issued. Payment is due within 15 days of invoicing, or you may prepay for your ad. You will receive a link to the newsletter along with your invoice or receipt.

- Invoice me
 Payment with Credit Card

Special Instructions: _____

Method of Payment:
 Check
 VISA
 MasterCard
 American Express
 Card No: _____ Exp. Date _____ CVV Security Code* _____
 Signature _____ Printed Name on Card _____

*CVV code is the three digit number on the back of VISA or MC or 4 digit number on the front of AMEX card above the account number.

For payment by check, please make payable to SNACC and mail to: Society for Neuroscience in Anesthesiology and Critical Care
 2209 Dickens Road • Richmond, VA 23230-2005 • Phone (804) 565-6360

Scan, sign, and email completed form to: ray@societyhq.com